

ispONE invited to participate in Telstra Wholesale FTTP trial

Melbourne 11 May 2010: White label internet, data and communications provider, ispONE, today announced that the company has been invited by Telstra Wholesale to participate in the Fibre to the Premises (“FTTP”) broadband product trial for a high growth residential area in Melbourne. The trial is being seen as a precursor to the fibre roll-out under the NBN, with NBN Co. observing the build and operational elements.

According to Telstra Wholesale the trial is due to commence on May 10th running until November 2010, and will include rolling out the Telstra Wholesale Fibre Access Broadband Layer 2 Internet grade product. This product will be available to approximately 1500 premises in Point Cook, a residential area to the West of Melbourne that has experienced huge growth over the last decade.

The primary driver behind the trial is to promote innovation and provide access to the next generation of broadband. The trial will involve a roll-out [of] a FTTP Brownfields solution, providing residents in the upgrade area with access to high broadband speeds.

ispONE managing director, Zac Swindells said: “We are pleased to receive an invitation from Telstra Wholesale, with whom we had had a strong relationship with for many years ispONE has been an advocate for ISP’s since its inception, and look forward to being able to offer our customers innovative new products and being part of a trial that will form a precursor to the NBN.”

“ispONE are extending this opportunity to its wholesale customer base comprising over 150 ISPs, which presents the potential to significantly boost their offering as the trial continues and the broader national roll-out comes into play. This will act as an introduction for our customers in turn providing them access to the next generation of internet and data products and services.”

Zac Swindells added: “Many participants in the industry will be watching the outcomes of this trial very closely, and we will be taking this opportunity to gain more insight into how best to offer our wholesale customers the innovative new product.

“With expected speeds of between 8Mbps and 100Mbps following the roll-out, this will provide ispONE the capability to offer new internet products that will ensure we remain as a leading-edge provider of white label internet solutions as the industry continues to grow.”

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For further information please contact:

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About ispONE

ispONE is a leading provider of white label voice, data and internet solutions for the growing Internet Service Provider (ISP) industry. Through the iBOSS system, ispONE provide a seamlessly integrated billing, provisioning and customer relationship management solution.

ispONE's objective is to develop and deliver solutions enabling the establishment of ISPs without investing in costly infrastructure. ispONE currently have an expanding customer base of over 150 ISPs and have partnered with some of Australia's leading Information and Communications Technology (ICT) companies to provide premium solutions to its wholesale partners.